COOKIE POLICY

Cookie policy

1. What is a cookie?

Cookies and other similar technologies (SDK, third party call, etc) are traces stored on your device when you visit our website (the "Cookies").

Europcar International S.A.S.U., whose registered office is located at 13 ter Boulevard Berthier 75017 Paris, France, collects information on your device by using cookies and similar technologies. The terms "Europcar", "we", "us" or "our" used in this policy refer to Europcar International S.A.S.U.

This policy (the "Cookie Policy") describes the different types of cookies or other similar technologies used on this website.

This **Cookie Policy** completes and should be read in conjunction with the Privacy Policy.

2. What types of cookies do we use?

We use different types of cookies for the following purposes:
Necessary :

- To enable the proper functioning of the website.

Marketing :

- To identify you across different websites.
- Showing relevant ads based on your interests.

Statistics :

- Measure the volume of the website's audience, anonymously.
- Analyze your browsing habits.
- Identify site malfunctions (bugs).
- Example: Google Analytics

3. How long do we keep cookies?

We use both "persistent" and "session" cookies:
- Persistent cookies are cookies that are stored on your device from visit to visit, until they expire or you request their deletion ;
- Session cookies are cookies that are temporarily stored on your device and then automatically deleted.

4. Is information collected through the use of cookies transferred outside the EU?

We would like to draw your attention to the fact that information collected through the use of certain cookies may be transferred outside the EU. This is because some cookie vendors maintain servers around the world in order to provide a better quality of service. We encourage you to review the privacy policies of these vendors to better understand the rules that apply to the transfer of your information.

5. List of the cookies

Type of	Name of cookie	Cookie vendor	Description/Purpose of

cookie			
Necessary	auth.strategy	nuxtJS	This cookie is necessa... log on to our website.
	EuropcarLocale	Europcar Mobility Group	This cookie is used to ... the display language fo... your session.
	JSESSIONID	Europcar Mobility Group	This cookie allows you ... settings during your na...
	synchronize	Europcar Mobility Group	This cookie is used to s... various technical modu...
	TS015d1c25	Europcar Mobility Group	This cookie is necessa... network traffic and avo...
	ak_bmsc	Akamai	This cookie is used to t... of the session going th... standard detection wor... present, it is also used ... instead of the IP addre... control rules.
	bm_mi	Akamai	This cookie is used to t... of the session through ... validation detection me...
	bm_sv	Akamai	This cookie is used as ... session validation dete... keeps track of the num... pages and Ajax reques... makes.
	bm_sz	Akamai	This cookie is used as ... behavior anomaly dete... Bot Manager Premier, ... the short term cookie. I... telemetry collected dur...
	_abck	Akamai	This cookie is used as ... behavior anomaly dete... Bot Manager Premier, ... the long term cookie. It ... user's past behavior (h... protected site. It is also ... the behavior of the Jav... Europcar side, in partic... collection process and ... Proof o Work challenge...
	sec_cpt	Akamai	This cookie is used as ... challenge action (Capt... behavioral) available in ... anomaly detection met... Manager Premier. This ... state of the challenge p...
	ak_wfSession	Akamai	This cookie is used as ... Manager Standard and ...

			Premier workflow valid
	Didomi_cookies	Didomi	This cookie is used to f consent to Didomi.
	Didomi_token	Didomi	This cookie contains cc for personalized purpo personalized partners, information specific to ID).
	euconsent-v2	Didomi	This cookie contains th consent for the IAB's " consent framework" as consent information fo (partners and purpose:
Statistics	ABTastySession	AB Tasty	This cookie is used to i session. It allows us to new session is starting
	_ga	Google	This cookie stores a ur used to generate statis how you use our site.
	_ga_#	Google	This cookie is used by to collect data on the n you have visited our si dates of your first and
	_gat	Google	This cookie is used by to reduce the query rat
	_gid	Google	This cookie stores a ur is used to generate sta how you use our site.
	dtCookie	Dynatrace	This cookie tracks a vi requests. We use this the availability and per site.
	dtLatC	Dynatrace	This cookie measures monitoring the perform
	dtPC	Dynatrace	This cookie is required appropriate endpoints transmission and inclu for correlation.
	dtSA	Dynatrace	This cookie is used as storage to track your a
	rxVisitor	Dynatrace	This cookie contains a usage of our site over
	rxVt	Dynatrace	This cookie is used to
Marketing	uid	Criteo	This cookie is used to targeting when you vis
	bd4ti bd4 experiment data	BD4 TRAVEL	These cookies are use recommendations on t presented to you.
	_glc_au	Google	This cookie is used by to test the effectivenes

		websites using these s first cookie for the "Co feature, which takes in clicks and stores it in a so that conversions ca the landing page.
_cs_c	Content Square	This cookie is used by record your consent to behavior.
_fbp	Facebook	This cookie is used by provide a range of adv such as real-time biddi advertisers.
_cs_id	Content Square	This cookie records sta your behavior on the w
intercom-session-k7su1ekb	Intercom	This cookie uniquely id allows us to personaliz keep a history of conve 7 days after the display with you.
intercom-device-id-k7su1ekb	Intercom	This cookie is used to i interacting with the Me to improve security.
intercom-id-k7su1ekb	Intercom	This cookie uniquely id allows us to personaliz our conversation when online chat.
_cs_s	Content Square	This cookie is used to i you visit our site and fo
_cs_mk_ga	Content Square	This cookie ensures G dimensions and eVars every 30 minutes
muid	Bing	This cookie allows Mic track your behavior in targeted ads.
Europcar Iadvize	iAdvize	This cookie uniquely id allows us to personaliz our conversation when online chat.
iadvize-1245	iAdvize	This cookie uniquely id allows us to personaliz our conversation when online chat.
NID	Google	This cookie contains a to remember your prefe information such as lar number of search resu the page.
_uetsid	Bing	This cookie allows us t if you have visited our
_uetvid	Bing	This cookie allows us t

			if you have visited our
	_gid	Google	This cookie distinguish unique users and page viewed.
	cto_bundle	Criteo	This cookie is used for retargeting.
	OGPC	Google	The purpose of this co Google maps functiona store your preferences when a page with Goo viewed.
	IDE	Google	This cookie is used by to send you advertising
	DV	Google	This cookie contains a to remember your prefe information such as lar number of search resu the page.
	HSID	Google	This cookie is used to and ensure that only yo holder can identify you
	__Secure-3PSIDCC __Secure-1PAPISID SAPISID	Google	These cookies build up interests when you visi display relevant and pe through retargeting.
	SID	Google	This cookie is used to and ensure that only yo
	APISID	Google	This cookie is used to videos embedded in th
	tc_cj_v2	Tagcommander	This cookie is used to navigation (acquisition traffic sources).
	visitor_id-hash	Pardot	The hash cookie conta and stores a unique ha example, the cookie na visitor_idxxxx-hash sto "855c3697d9979e78ad and the account ID is x is a security measure t malicious user from im business customer and corresponding prospec
	TDCPM TDID	.adsrvr.org	These cookies store a that allows us to recog return to our site. The used for targeted adve
	TC_PAGES_VIEWED	Tagcommander	This cookie is used to of pages you have view
	1P_JAR	Google	This Google Analytics track you, serve perso target those ads. .

	TD_UNIQUE_IMP	Avent Media	The unique impression the programs of the ad as the time the ad was information is used to i views.
	TD_PIC	Avent Media	The post-print cookie c information about ad vi organizations that have post-print tracking.
	TradedoublerGUID	Avent Media	The GUID cookie conta store the user's event I server.
	TD_EH	Avent Media	The event history cook information about the l This information is use clicks to closures.
	TD_UNIQUE_IMP	Avent Media	The unique impression the programs of the ad as the time the ad was information is used to i views.
	TD_PIC	Avent Media	The post-print cookie c information about ad vi organizations that have post-print tracking.
	taboola_session_id	Taboola	This cookie creates a t ID to avoid the display recommendations on tl
	taboola_select	Taboola	This cookie maintains whether you performec "Taboola Select" featur
	taboola_fp_td_user_id	Taboola	This cookie indicates tl an item that was recon Taboola's Services. Th reporting and analytics
	t_gid	Taboola	This cookie assigns a that Taboola uses for reporting purposes, an recommendations to a
	trc_cookie_storage	Taboola	This cookie assigns a that is used for attributi purposes.
	_tb_sess_r	Taboola	This cookie is used on publisher Customers tl Taboola Newsroom se maintains a session re your visit to this particu
	_tb_t_ppg	Taboola	This cookie is used on publisher Customers tl Taboola Newsroom se is used to identify the r

			(i.e. the website that yo arriving at this publishe
	abLdr	Taboola	This cookie supports ro and performance impro Taboola's browser-bas
	abMbl	Taboola	This cookie supports ro and performance impro Taboola's mobile SDK
	tb_click_param	Taboola	This cookie is used on publisher Customers th Taboola Newsroom se measures performance homepage articles that
	taboola global:last-external	Taboola	This cookie is used for purposes to see what l user to the current pag
	global:last-external-referrer	Taboola	This cookie is used for purposes to see what l user to the current pag
	ln_or	LinkedIn	This cookie is used to analytics can be carrie domain
	sc_at	Snapchat	This cookie is used to advertisements, to mal relevant and meaningfu and to track the perforr advertising campaigns
	TikTok	TikTok	This cookie is used to advertisements, to mal relevant and meaningfu and to track the perforr advertising campaigns

6. SDK

When using the Europcar application, SDKs (Software Development Kits) are used to make it work. The SDKs we use on the application are the following:

- Appsflyer SDK: This SDK is used to measure the performance of the application and to analyze online acquisition campaigns. You can disable this data processing at any time via https://appsflyer.com/optout. You will need to pass on the IDFA of your mobile device in order to deactivate the processing.
- Salesforce SDK: This SDK allows you to manage the sending of notifications to your phone in order to inform you of the confirmation of your vehicle or to be alerted about current offers. You can disable notifications directly in your phone settings.
- Content Square SDK: This SDK allows us to analyze your behavior on our applications and thus improve the content and the user experience on the application.
- Firebase SDK: This SDK hosts our application.

7. Third party calls

Type of third party call	Name of the third party call	Third party call vendor	Description / Purpose of the third party call	Duration	Transferts of data outside the EU ?
Necessary	cdn.contentful.com	Contentful	This third party call is used for serving the website content	Session	Yes
	app.launchdarkly.com	Launchdarkly	This third party call allows Europcar to coordinate the rollout of new features of the website.	Session	Yes
	events.launchdarkly.com	Launchdarkly	This third party call allows Europcar to coordinate the rollout of new features of the website.	Session	Yes
	sentry.io	Sentry	This third party call monitors errors that users of our website experience and allows a proactive detection of bugs.	Session	Yes
	browser.sentry-cdn.com	Sentry	This third party call monitors errors that users of our website experience and allows a proactive detection of bugs.	Session	Yes
	cdn.tagcommander.com	Tagcommander	This third party call is used to manage displaying in particular the	Session	No

		consent banner on the website as well as the implementation of tools which are only activated upon consent		
	manager.tagcommander.com	Tagcommander	This third party call is used to manage displaying in particular the consent banner on the website as well as the implementation of tools which are only activated upon consent	Session	No
	maps.googleapis.com	Google Maps	This third party call is used to show users where Europcar car rental stations are located	Session	Yes
	maps.gstatic.com	Google Maps	This third party call is used to show users where Europcar car rental stations are located	Session	Yes
	fonts.googleapis.com	Google Maps	This third party call is used to show users where Europcar car rental stations are located	Session	Yes
	fonts.gstatic.com	Google Maps	This third party call is used to show users where Europcar car rental stations are located	Session	Yes

	cloudfront-de-int.lts.emobg.io	Europcar	This third party call is used to obtain key resources that are hosted	Session	No
	applications.europcar.com	Europcar	This third party call is used to obtain key resources that are hosted	Session	No
	static.europcar.com	Europcar	This third party call is used to obtain key resources that are hosted	Session	USA
Marketing	try.abtasty.com	AB Tasty	This third party call is used to check if there is an eligible AB test for each visitor and shows the randomly assigned design version to each visitor.	Session	No
	dcinfos-cache.abtasty.com	AB Tasty	This third party call is used to check if there is an eligible AB test for each visitor and shows the randomly assigned design version to each visitor.	Session	No

8. How to manage your cookies ?

You can activate or deactivate the use of cookies and request their deletion by clicking here.
You have data protection rights regarding the processing of your personal data, including with respect to cookies (e.g., a right of access, rectification, suspension). You can easily accept or decline their use by selecting the appropriate options in the privacy center. You can also withdraw your consent and request the deletion of this information at any time.
You can learn more about these rights by reading the privacy policy.
You can also manage your cookie settings in your web browser.

9. Who to contact if you have a question about the use of the cookies?

If you have any questions about the use of cookies, please contact dpo@europcar.com.

10. Changes of this cookie policy

This cookie policy was last modified on April 5th 2023. We reserve the right to change this cookie policy at any time.